



Strategic Plan 2021 - 2024



Our Vision

A thriving community of yoga teachers, yoga therapists and teacher trainers delivering high quality yoga across Australia.

Our Mission

Supporting our members through a well-resourced and inclusive community committed to high standards and integrity in the yoga tradition.

Pillar 1: Support our Members

- Continue to increase value and improve experience for members.
- Provide clear pathways and access to a diversity of professional development opportunities through a network/community of quality assured yoga training providers.
- Be a strong and credible voice, advocating for the interests of our members and the well-being of the yoga community in Australia.

Pillar 2: Grow our Community

- Listen and respond to the needs of yoga communities in Australia through inclusive, proactive outreach.
- Resource our yoga community to build supportive networks and access timely information and practical tools to grow their businesses.
- Develop strategies and relationships to raise awareness of Yoga Australia and our community, increasing member benefits.

Pillar 3: Secure our Future

- Continue to offer valuable services to members through sustainable financial management and efficient use of resources.
- Continue to identify and maximise opportunities to advance member services and benefits.

Pillar 4: Diversity and Inclusion

- Embed equality as a core value of Yoga Australia, engaging with the yoga community to celebrate, represent and amplify the voices of diverse yoga teachers and participants
- Demonstrate leadership, commitment and accountability towards operating in socially responsible, transparent and ethical ways.
- Review and develop policies and standards to protect yoga participants from inappropriate behaviour amongst the yoga community and support those who have been affected by grievances.